



## EXHIBITOR & SPONSORSHIP PROSPECTUS



# LSAW CONFERENCE 2022

## *A Prism of Possibilities*

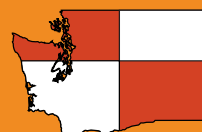
March 2-4 - Vancouver, WA

- Exhibits & Demos
- Technical Sessions
- PLS Refresher Course
- Scholarship Auction

### FEATURED SPEAKERS

- Dave Doyle
- Kris Kline
- Jeff Lucas

**CONFERENCE INFO: LSAW.ORG**  
T. (888) 994-2845 E. [info@LSAW.org](mailto:info@LSAW.org)



**LSAW**  
Land Surveyors' Association of Washington

# Rules, Regulations, & Instructions

## SPACE CONTRACTS

A copy of the application contract for exhibit space is enclosed. In applying for space, return a copy of the contract with payment to the Associations. The Associations reserve the right to decline any application or prohibit any exhibit. If the application contract is accepted by the Associations, a notice indicating such acceptance will be returned to you. Considered in the assignment of space will be the order in which fees are received, sustaining membership in the Associations, and the amount of space available. You can visit the conference website at: [LSAW.org](http://LSAW.org) to view the exhibit layout and booth assignments.

## TERMS OF PAYMENTS

\$1295 for booth (includes 2 booth representatives) for all exhibitors to cover the cost of space must be forwarded with the application contract for space. If purchasing two or more booth price is \$1050 for each booth. No refund will be made for cancellations. In the event the application for exhibit space is declined, all monies previously deposited for such space will be refunded to the applicant. Please be certain your address is correct and complete, including postal zip, telephone, and email.

## EXHIBIT SET-UP AND HOURS (NEW)

The exhibits may be set up between 12:00 PM and 5:00 PM on Tuesday, March 1st and/or 8:00 AM - 11:00 AM on Wednesday, March 2nd. Booths must be set no later than 11:00 AM on Wednesday, March 2nd. Exhibitors will be given the opportunity to provide a 3 minute presentation during the exhibit hall opening luncheon on Wednesday, March 2nd (see contract for details). Exhibit Hours will be 12:00 PM to 7:30 PM on Wednesday; 8:00 AM to 5:00 PM on Thursday; and 8:00 AM - 3:30 PM on Friday. Exhibits may be removed between 3:30 PM and 5:30 PM on Friday (**no earlier break down of exhibits will be permitted**). Exhibitors will have access to the microphone in the Exhibit Hall during the 3:00 PM break on Friday to hold booth raffles.

## ARRANGEMENTS FOR DISPLAY

Exhibitors are required to arrange their displays so as not to obstruct the general view or conceal other exhibits. Background heights may extend out a maximum of three feet from the back of booth toward the aisle. Any extension toward the aisle beyond this point should be no more than four feet high. No special signs, apparatus, etc., will be permitted to extend more than eight feet above the floor and no interference with light or space of other exhibits will be allowed. Illuminated signs must be placed near the back wall of the booth.

## REGISTRATION

Each exhibitor will receive two exhibit registrations for two representatives. Exhibit registration includes access to exhibit hall and all refreshment breaks. Luncheon and Dinner tickets are sold separately. Each additional representative is required to register and will be charged an extra exhibitor representative registration fee of \$150.

## BOOTH EQUIPMENT AND SERVICES

Fern is the official decorator for the conference. Booth equipment consists of an eight-foot high by ten-foot wide back wall and three foot high side divider draperies, including one 7' by 44" exhibitor identification sign, one six-foot draped table, two chairs, waste-basket, and 500 watt electrical drop. Additional equipment and services are available on a rental basis from Fern, whose exhibitor service forms will be forwarded directly to you. These should be completed and returned promptly, if applicable.

## FREIGHT HANDLING

Fern has the responsibility of receiving and handling all exhibit materials and empty crates. It is their responsibility to manage docks and schedule vehicles for the smooth and efficient move in and move out of the exhibition. Fern will not be responsible, however, for any materials they do not handle. Full-time employees of exhibiting companies may hand-carry their exhibit booth and material provided the total weight is 200 pounds or less and it can be accomplished in no more than one trip without the use of a dolly. Exhibitors may not use the docks - Fern will have complete control of the loading docks at all times.

## NON-EXHIBIT HOURS

Exhibit hall will be locked during non-exhibit hours. The Associations will not be responsible for any personal injury to the exhibitor, their employees, or agents or for the safety of exhibits against robbery or damage by fire, accidents, or other causes.

## CARE OF BUILDING

Exhibitors will be held responsible for any damage done to the building by them, their agents, or employees. Walls, woodwork, or floor of the building must not be defaced or altered in any manner whatsoever. Tacking, taping or nailing of signs, banners, etc., to any permanent walls or woodwork or beyond limits of any background is prohibited.

## LIABILITY

The exhibitor agrees to indemnify and hold harmless the Associations from, on, and against any and all liability and expenses for personal injury and property damage or loss arising from or out of the use by the exhibitor of its exhibit space or its activities in connection therewith.

## HOTEL INFORMATION

### Hilton Vancouver

301 W 6th St, Vancouver, WA 98660

Room Rate: \$159

Reservations: 360-993-4500

Cut-off Date: February 11, 2022

Booking link available online at: [LSAW.org/Conference.html](http://LSAW.org/Conference.html)

**Rooms will sell out! Reserve early for guaranteed pricing.**

# Preliminary Program

Subject to Change - Final Schedule to be Published to Exhibitors in February

## Tuesday, March 1, 2022

12:00 pm - 5:00 pm      **Exhibit Booth Setup**

## Wednesday, March 2, 2022

8:00 am - 11:00 am      **Exhibit Booth Setup**

10:00 am - 5:00 pm      **Conference Sessions**

12:00 pm - 7:30 pm      **Exhibit Hall Open**

12:00 pm - 1:30 pm      **Luncheon/Exhibitor Presentations**

5:00 pm - 7:30 pm      **Reception in the Exhibit Hall**

## Thursday, March 3, 2022

8:00 am - 5:00 pm      **Exhibit Hall Open**

8:30 am - 5:00 pm      **Conference Sessions**

12:00 pm - 1:30 pm      **Luncheon**

6:00 pm      **Annual Banquet & Installation of LSAW Officers**

## Friday, March 4, 2022

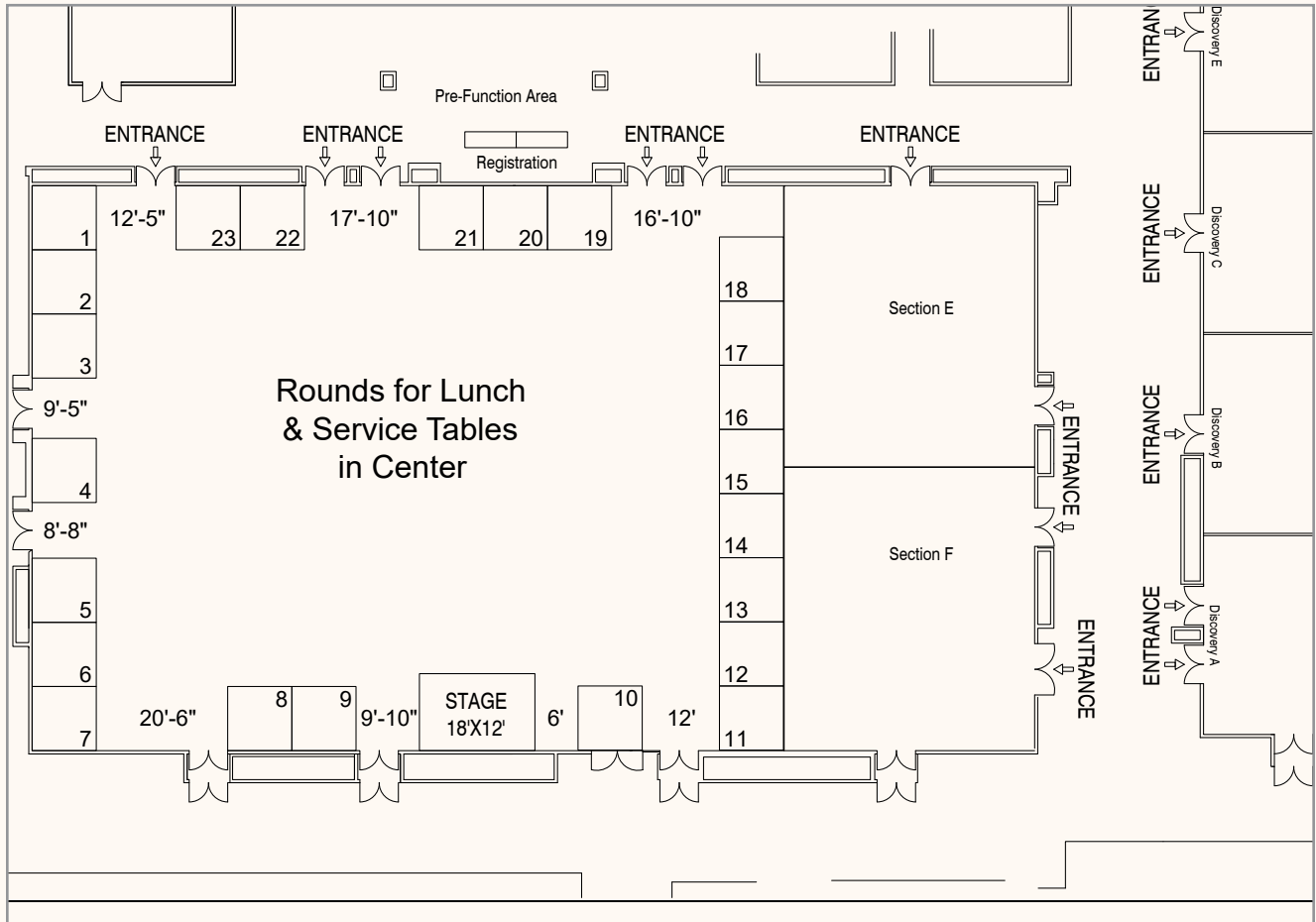
8:00 am - 3:30 pm      **Exhibit Hall Open**

8:30 am - 5:00 pm      **Conference Sessions**

12:00 pm - 1:30 pm      **Luncheon**

3:30 pm      **Exhibit Breakdown (No early breakdowns!)**

# Exhibit Hall Floorplan



**CURRENT LIST OF EXHIBITORS AND BOOTH ASSIGNMENTS FOUND ON THE CONFERENCE WEBSITE:**

**LSAW.org**

**EXHIBIT SCHEDULE**

**TUESDAY, MARCH 1**  
12 PM - 5 PM - Exhibit Setup

**WEDNESDAY, MARCH 2**  
8 AM - 11 AM - Exhibit Setup  
12 PM - 7:30 PM - Exhibit Hall Open

**THURSDAY, MARCH 3**  
8 AM - 5 PM - Exhibit Hall Open

**FRIDAY, MARCH 4**  
8 AM - 3:30 PM - Exhibit Hall Open  
3:30 PM - Exhibitors Breakdown

*Times subject to change. Final schedule will be confirmed in February 2022*

# Contract for Exhibit Space LSAW 2022 Conference

We, the undersigned, with the intent to be legally bound, hereby agree to rent exhibit space to be used for display purposes at the LSAW Conference to be held on March 2-4, 2022 at the Hilton in Vancouver, Washington **PAYMENT MUST ACCOMPANY CONTRACT IN ORDER TO SECURE SPACE (copy of checks are not accepted as payment) CREDIT CARDS WILL BE PROCESSED IMMEDIATELY.**

## WE AGREE THAT:

1. All the provisions of the rules, regulations, and instructions, as published in the official prospectus, shall be part of this contract.
2. \$1295 payment (or \$1050 per booth if reserving multiple booths) is accompanied with this contract or space will not be assigned.
3. Exhibits will be set up between the hours of 12:00 pm and 5:00 pm on Tuesday, March 1 or between the hours of 8:00 am - 11:00 am on Wednesday, March 2
4. Exhibits shall be closed and removed between the hours of 3:30 pm and 5:00 pm on Friday, March 4  
**No early breakdown will be permitted.**
5. Local union help may be mandatory. (Please contact the decorator for local rules.)

## EXHIBIT LOCATION: PLEASE INDICATE YOUR BOOTH PREFERENCE BELOW

1<sup>st</sup> CHOICE \_\_\_\_\_

4<sup>th</sup> CHOICE \_\_\_\_\_

2<sup>nd</sup> CHOICE \_\_\_\_\_

5<sup>th</sup> CHOICE \_\_\_\_\_

3<sup>rd</sup> CHOICE \_\_\_\_\_

6<sup>th</sup> CHOICE \_\_\_\_\_

## LIST THE COMPANIES YOU DO NOT WANT TO BE ADJACENT TO, AND EVERY EFFORT WILL BE MADE TO OBLIGE YOU.

\_\_\_\_\_

## EXHIBITOR INFORMATION

FIRM: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

CITY: \_\_\_\_\_ STATE: \_\_\_\_\_ ZIP CODE: \_\_\_\_\_

TELEPHONE: \_\_\_\_\_ EMAIL: \_\_\_\_\_

THE FOLLOWING PERSON(S) WILL BE OUR EXHIBITOR REP(S) AT THE CONFERENCE:

**You are entitled to two (2) Representatives per booth. (Print name as you wish it to appear on name badge)**

(1) \_\_\_\_\_ EMAIL \_\_\_\_\_

(2) \_\_\_\_\_ EMAIL \_\_\_\_\_

**I WILL MAKE A 3 MINUTE PRESENTATION DURING OPENING LUNCHEON (Limited Availability. First-come, First-served.)**

AUTHORIZED SIGNATURE: \_\_\_\_\_ DATE: \_\_\_\_\_

**METHOD OF PAYMENT:**  Check (Payable to LSAW)  VISA  MasterCard

Card # \_\_\_\_\_ Exp. Date \_\_\_\_\_ CVV# \_\_\_\_\_

Name (as it appears on card) \_\_\_\_\_ Signature \_\_\_\_\_

Billing Zip Code (if different from above) \_\_\_\_\_

# Sponsorship Opportunities

We are offering more opportunities than ever before to showcase and help promote our sponsors. Check out the listings below to see what best represents your company and your products.

**These exciting opportunities are limited.**

**Maximize your visibility for your company!**

**Don't miss this chance to secure one of these exclusive sponsorship opportunities!**

*All sponsorships are available on a first-come, first-served basis.*

	Gold 1 Available	Silver 5 Available	Bronze	Booth
	\$4000	\$2250	\$1795	\$1295
Number of exhibit spaces	2	1	1	1
Number of exhibit representatives	6	4	2	2
Logo on Conference signage	top billing	logo	text listing	
Logo in Conference program	250x250 Ad	logo		text listing
Logo in Evergreen State Surveyor Magazine	250x250 Ad	logo		
Logo in Conference eBlasts	250x250 Ad/link	logo and link	text listing	
Social Media Posts	3 (minimum)	1 (minimum)		
Listing on LSAW website	250x250 Ad/link	logo/link	text listing	text listing
Verbal acknowledgement at Conference	✓	✓		
Attendee List Sent After the Conference	✓	✓	✓	

	Luncheon 3 Available	Icebreaker Reception	Banquet Dinner	Logo on Name Badge Wallet	Refreshment Break 6 Available
	\$2,000	\$2,500	\$3,000	\$2,500	\$500
Logo on Conference signage	✓	✓	✓	✓	✓
Company logo on event ticket	✓	✓	✓		
Listing on LSAW website	✓	✓	✓	✓	✓
Recognition in Evergreen State Surveyor Magazine	✓	✓	✓	✓	✓
Verbal acknowledgement at Conference	✓	✓	✓	✓	

# LSAW 2022 Conference Sponsorship Application

Company \_\_\_\_\_

Contact \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

E-mail \_\_\_\_\_ Website \_\_\_\_\_

- Gold Sponsor (exclusive)** ..... **\$4,000**
- Silver Sponsor (5 available)** ..... **\$2,250**
- Bronze Sponsor** ..... **\$1,795**
- Booth Only** ..... **\$1,295**
- Luncheon Sponsor (3 available)** ..... **\$2,000**
- Icebreaker Reception (exclusive)** ..... **\$2,500**
- Banquet Dinner (exclusive)** ..... **\$3,000**
- Name Badge Wallet (exclusive)** ..... **\$2,500**
- Refreshment Break (6 available)** ..... **\$500**

***All sponsorships are available on a first-come, first-served basis.***

**METHOD OF PAYMENT:**    Check (Payable to LSAW)    VISA    MasterCard

Card # \_\_\_\_\_ Exp. Date \_\_\_\_\_ CVV# \_\_\_\_\_

Name (as it appears on card) \_\_\_\_\_ Billing Zip Code \_\_\_\_\_

Signature \_\_\_\_\_

Please e-mail logo in EPS or TIF format to:  
[info@LSAW.org](mailto:info@LSAW.org)

**LSAW CONFERENCE  
526 SOUTH E STREET  
SANTA ROSA, CA 95404**

Phone: (888) 994-2845  
Fax: (707) 578-4406  
E-mail: [info@LSAW.org](mailto:info@LSAW.org)